

## About Us

ABC provides technology companies with international marketing communications. From brand development through technical writing to precise messaging, we work with clients to achieve the most effective results. Experienced Management

ABC is managed by experienced technology sector communications professionals and partnered with a wide range of specialists in PR, design and communications across Europe. In short, the origins of this new company (launched in 2008) are in the international business press, technology PR, market research, communications consultancy. Your key contacts are: Michael Wolf, Director

Michael Wolf says: "Creating good business outcomes requires consistent focus, knowledge and hard work." Matthew Peach, Director Matthew Peach says: "Having spent many years on the receiving end of technical media, I appreciate the need for rapid yet precise management of complex information."

As specialists in technical PR our combined experience covers the telecommunications, optical communications, networking, storage and security marketplaces, ABC delivers international messaging for our clients that can be adapted for localised national marketplaces and particular communities. The effect is always to create the maximum impact. Our agency currently has offices in Bath and Oxford in the UK and our team work with all forms of media from international business publications to national newspapers, specialist and technical titles as well as television, radio and online. Our client campaigns focus on delivering results to meet a set of objectives which can include: raising a company's profile, increasing sales, generating investment and supporting partnerships. Whatever your technology-sector communications requirements, ABC can tailor a solution to keep you in front of your customers, at the heart of your market and ahead of competition. If you are wanting to increase sales, attract investment, retain the best staff or enhance your reputation, we will have a solution for you.