

ABC's Services: flexible and focused

Strategic Communications Consultancy ABC creates marketing strategies for client companies and products. This includes financial planning for the full range of marketing techniques: analyst relationships, content development, online and web strategies, as well as conference and exhibition activities. [Click here for more](#)

International PR With a network of international partner companies, ABC enables customers to reach both media and marketplaces around the globe. We work in the following technology areas: telecommunications, networking, storage, IT-security, photonics, electronics and engineering. [Click here for more](#) Newsletters We develop and refine company newsletters. By closely liaising with our clients ABC produces regular communications that are proven to be effective tools for informing specific communities, profile building and lead generation. [Click here for more](#)

Media Consulting ABC can offer dedicated media training services to executives, defining the most efficient method of communicating with their target audiences. This service includes analysis of the relevant media, advanced feature planning and media relationship management. [Click here for more](#)